

# Dutchman Enterprises announces:

**TWO**, automotive fuel economy breakthroughs

**AND** multiple earning opportunities for qualified mechanics!

## Breakthrough No. 1:

*The Hydro Assist Fuel Cell (HAFC) kit installed by our certified mechanics is guaranteed to achieve a 50% minimum increase in gas mileage for your customers, **available now***

## Breakthrough No. 2:

*The Pre Ignition Catalytic Converter (PICC) is expected to produce a remarkable 100+ MPG even in today's heavy SUVs, **available soon***

## Dutchman's, patent pending, fuel saving technologies

Thus far over 200 cars, of various makes, models and sizes, have been successfully modified with mileage increases ranging between 50% to 100% and more. The company will soon (Jan '08) launch a major advertising campaign to promote these very same technologies. The potential market for the Hydro Assist Fuel Cell alone is huge. It includes modifying almost any car, foreign or domestic, to get better mileage than a new hybrid model at a suggested cost of only \$1,500 including installation.

Our current manufacturing capability can meet any demand, but the immediate need is to **train many more mechanics** to install and tune these first level kits NOW. At present (Nov '07), over 100 mechanics have already been trained and certified at various levels to install the HAFC technology.

***Mechanics can qualify to operate at one of the following three levels of expertise:***

### Level 1 - Installer:

The mechanic is certified to install the Hydro Assist Fuel Cell technology now, PICC after release

### Level 2 - Trainer:

Mechanics who qualify as Installers may also qualify as "Trainers" and teach other mechanics to become "Installers"

### Level 3 - Tuner:

Tuners can also train mechanics to become "Trainers" as well as "Installers"

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## How certified mechanics can earn serious cash now

### Installer mechanics:

An Installer mechanic is suggested to charge \$400 to install the HAFC. After gaining proficiency the mechanic should be able to install an HAFC within four hours or less. *Every HAFC must still be tuned by a Tuner to achieve maximum mileage and to validate our savings warrantee. The customer will pay the Tuner a suggested \$100, and the time required should be about an hour.* An Installer who installs just one HAFC per day, at \$400 each, will gross \$2,000 per 5-day week. One of the agreements between the Installer and the sponsor UCSA Dealer enables the Installer to also sell HAFC's at wholesale. The mechanic will buy the kit for \$850 direct from the manufacture (suggested retail is \$1,000). A mechanic who sells and installs one HAFC per day during a 5-day week now earns  $\$400 + \$150 = \$550$  per day or \$2,750 per week at suggested rates.

As mechanics install more units they will require less time per installation enabling them to install up to 10 or more per week. As more customers experience their HAFC's performance, word will spread as will the sales. The market is vast and reaching saturation will take years. The potential exists for one Installer mechanic to both sell and install 10 units or more per week and gross \$5,500+ per week. The market is obviously projected to expand and, of course, the mechanic can work at their own pace and their own hours.

### Trainer Mechanics:

A Trainer mechanic can do everything that an Installer can do plus conduct classes to teach other mechanics to become Installers. The Trainer mechanic will charge \$500 per student for a class to run about 16 hours. Mechanics who only want to be Installers will not require the full course at \$1,000 and could take an Installer course for a suggested \$500 fee. A class would typically have 6-10 students and the Trainer would gross \$3,000 to \$5,000 for a two day class.

If the Trainer taught two classes per week the gross could be \$6,000 to \$10,000. A fee of \$75 per student, deducted from the \$500 tuition, is paid to Dutchman Enterprises which developed the technology, created the courses, **provides support and monitors the performance** of all certified mechanics. The Trainer would then net \$425 from each student. When not engaged in training, **as his first priority**, the Trainer is free to install HAFC's and is always free to market our fuel technologies to the public.

### Tuner Mechanics:

The prime function for a Tuner is to tune the HAFC to get maximum mileage after it has been installed. The Tuner will have access to a special tool called an **Ammo Box** for a projected cost of \$75. This will enable the Tuner to accurately tune the HAFC in a relatively short period of time. The customer will pay the Tuner a suggested \$100 to tune the HAFC and it should take about an hour. A Tuner mechanic can also do everything that an Installer and a Trainer can do plus teach classes for Trainers and certify Tuners. **A Tuner is certified to:**

- a) Teach a class of new mechanics to become Installers at \$500 per student (2 days).
- b) Teach a class of new mechanics to become Trainers at \$1,000 per student (4 days).
- c) Teach a class of Installer mechanics to become Trainers at \$500 per student (2 days).
- d) Certify mechanics they taught to be Trainers to become Tuners, provided they qualify.

The number of students in a class would depend on how many could be given sufficient attention by the instructor who will set the class limit. When not engaged in tuning, **as his first priority**, the Tuner is free to teach classes, to install kits and to market our fuel technologies to the public.

### **Three mechanic training options now available**

*All options hold the same weight, certification wise, as attending the New Jersey training in person and **includes the DVD training series** explained below*

- One of our Certified Trainers will **come to your location**, same cost as the NJ Training at \$1,000 per mechanic.
- Our new comprehensive **5 DVD series training course** at a cost of \$800.00.
- The **live training** at our New Jersey facility held periodically at a cost of \$1,000.

#### **Traveling Trainer Program:**

The company has Certified Tuners willing to come to your location, same cost as the New Jersey Training at \$1,000 per mechanic. With a 6 or more student class, 2 bays (no lift required) available, our Tuner will cover all of their own expenses. To book a training session, or for class sizes of less than 6, contact us.

#### **The DVD Training Series:**

Mechanics may be inclined to take this option instead of going to New Jersey for four days plus travel & expenses. Attending a live, hands-on course has a certain appeal however our correspondence course option also has some important advantages including convenience. It will include 5 DVD's that were recorded at an actual recent four day class session in New Jersey and taught by our top expert in both of our current fuel technologies.

The DVD course also includes a Training Manual, a Tuning Manual, all class handouts, and a written open book test. The student mechanic can decide among the three options of becoming an Installer, Trainer or Tuner. All options are attainable upon successful completion of this training option. Following the written test the student will also have a one hour oral exam over the phone with a Certified Tuner. In addition, all those who take the Correspondence Course will be entitled to two additional hours of phone consultation with a Certified Tuner. A student who successfully installs and tunes a HAFC kit on three applications will also be certified as a Tuner, **the highest level of technical achievement**.

#### **Live, in person training at our Newfoundland, New Jersey facility:**

Dutchman Inc. began their factory-training program on the 25th of June 2007 at the New Jersey facility, to certify mechanics as trainers for other mechanics in their own local areas. The initial training session will be for 4 days and cover the complete installation of the Hydro Assist Fuel Cell and the concepts behind the Pre Ignition Catalytic Converter technology. Once the PICC is released the mechanics will be invited back (no further training cost) for an additional 2 days training on all the ins and outs of understanding and installing the PICC and receive their final certification on both technologies.

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Students who successfully complete the training, at any level or option available, will be certified and registered at their level of expertise, with Dutchman. Additional support is accessible online at [www.installersupport.info](http://www.installersupport.info). That site contains the entire Installation Manual in PDF format for downloading. It also contains an ever evolving list of frequently asked questions and answers. Certified mechanics will also be given a password to access the "mechanics area" to obtain individual assistance with technical questions. The mechanic's telephone hotline **for prospective mechanics only** is held on Thursday's from 3-4 PM (Eastern Time USA). Call 712-432-1100, PIN required is 126599#.

## **The official Public debut of our fuel technologies**

### **Will be held at a major renewable energy conference:**

Visit [www.ACORE.org](http://www.ACORE.org) and read, "The U.S. Department of State will host the Washington International Renewable Energy Conference ([www.WIREC2008.gov](http://www.WIREC2008.gov)) at the Washington Convention Center in Washington, DC on March 4-6, 2008, assisted by the American Council On Renewable Energy". See also: [www.americanrenewables.org](http://www.americanrenewables.org) "Anticipated To Be The Largest Business Conference and Exposition ever held on renewable energy in the U.S." The company has secured a booth to display (between BP [British Petroleum] & Exxon ) its two technologies installed on two cars.

### **Car #1 with the HAFC technology:**

Will be a 2007 Mazda that is modified to get over 100 mpg. The company is now in the process of obtaining CARB Certification (California Air Resources Board) to confirm that it produces exceptionally low emissions and certified as an approved after-market product.

### **Car #2 with the PICC technology:**

Will be a large SUV that has been modified to get about 100 mpg, which translates to an amazing mileage increase of about four fold. This technology will be first introduced at the WIREC conference.

***This energy conference will announce a complete and total revolution in the automotive industry, and you now have the opportunity to be a key player in this revolution!***

### **View our video presentations at:**

### **For more information please contact:**

Via Phone:

Or EMail:

*"... You have an intermediate and alternative solution to an everyday occurrence — the big fuel wasting combustion process that goes on everyday. It will save the customer great deals of cash."*

ASE Certified Mechanic and Owner/Operator Auto Repair Service, Plattsburgh, NE

*"You have opened a door with technology that will revolutionize the world. My jaw is still on the floor. You all have done an amazing job."*

Automotive Technician, Wisconsin

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